

# *A tradition of Innovation*

J-C Press has a long history of quality and craftsmanship—producing high-quality offset printing for 150 years. That history is alive and well today as J-C Press remains dedicated to customer service and quality products, while integrating the latest printing technology. This blending of old and new makes J-C Press a highly regarded company and a relied upon printing partner for clients throughout the Midwest. From single to six-color printing, J-C Press has the experience, knowledge and technology to make your next printing project a success.

G7 Master Printer Certification since 2006  
FSC Certification 2008  
Minnesota Great Printer — Charter Member

For information on J-C Press' many other services and capabilities, please request the following brochures.

Offset / Digital  
Web to Print  
J-C Press Direct  
Fulfillment

Variable Data  
Marketing Solutions  
Mailing

Bindery Services  
Graphic Design  
Wide Format



785 SW 24TH AVE.  
OWATONNA, MN 55060  
PHONE: 507.446.5300  
TOLL FREE: 1.800.499.8960  
FAX: 507.446.5358



**Paper:** 80 lb. Lynx Uncoated Text FSC & Recycled    **Coating:** No Coating

Committed to Green



## Committed to Green

- Charter member of Great Printer Environmental Initiative
- Forest Stewardship Council Certification
- Rainforest Alliance Certified

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# *Sustainable Solutions at J-C Press*



Conserving resources, preventing pollution, and minimizing waste are not new concepts for J-C Press. Just as we have a long history of quality and craftsmanship, we also take pride in having a legacy of following environmentally sound practices. We believe that being “green” is part of our responsibility to our community and valuable employees.

Committed to minimizing our impact on the environment, we have joined programs that encourage and help printers be environmentally responsible.

Along with these certifications and programs that are monitored by outside parties, J-C Press has implemented several “Beyond Compliance” programs that include numerous recycling efforts and many spoilage reduction programs. Investment in energy conservation initiatives ensure that we continue to reduce our cost of doing business while at the same time shrinking our carbon footprint.



J-C Press is a charter member of the “Great Printer Environmental Initiative.” Founded by the Print Industry of Minnesota (PIM) over ten years ago, this initiative monitors products and processes used in creating high quality print. With the help of PIM we are recertified on an annual basis.



Most recently, our <http://www.fscus.org> FSC (Forest Stewardship Council) and <http://www.rainforest-alliance.org> RAC (Rainforest Alliance Certified) certifications verify that we are following chain-of-custody guidelines to ensure paper pulp is being harvested from well-managed forests. With most paper manufacturers offering an FSC certified paper, it is becoming more commonplace to have jobs produced bearing the FSC Certified logo. This logo shows your customers that you are doing all you can to be environmentally conscious as well.



Another effort that has dramatically reduced our manufacturing waste is G7 certification. The G7 process eliminates waste during the make-ready and proofing stages of the project. Strict color tolerances and practices allow us to match color much quicker, resulting in less paper and ink waste, not to mention time.